

THE GREAT INDOORS AWARD

2009 CELEBRATING THE BEST
INTERIORS WORLDWIDE

changing ideals

The Great Indoors Award 2009 – a biennial, international interior design award – is calling for submissions.

Giving recognition to the best interior design worldwide, on a biennial basis, is a good way to celebrate the importance of superlative (realized) projects and to raise the overall quality of interior design.

The Great Indoors Award will honour interior design projects in five categories. This year's edition of The Great Indoors Award will evolve around the notion of 'Changing Ideals'.

The Great Indoors Award 2009 invites designers, architects and clients to show if and how our perspectives have changed and altered interior design and the way our projects have materialized.

Please enter the competition by filling in the registration form.

Eligible for entry are all nonresidential interior designs and installations in the categories Show & Sell (retail); Relax & Consume (leisure); Concentrate & Collaborate (work) and Serve & Facilitate (public) that were realized between September 2007 and August 2009.

Architects and designers can also enter the Interior Design Firm of the Year Award. A submission consists of one interior design or one portfolio. Applicants wishing to submit more than one design must fill out separate registration forms and pay a separate registration fee for each submission.

Out of all entries an international jury will select a winner for each of the four categories and the winner of the Interior Design Firm of the Year. The winner of each category will receive a prize of EUR5.000; the Interior Design Firm of the Year will receive EUR10.000. In each of these categories, five nominees will be selected and invited to attend the award ceremony at the cost of the organization.

The award ceremony will be part of The Great Indoors program, a three day event in Maastricht, (the Netherlands) on 27, 28 & 29 November 2009.

REGISTRATION CLOSES ON 15 SEPTEMBER 2009

REGISTRATION FORM

Eligible for entry are all nonresidential interior designs and installations in the categories Show & Sell (retail); Relax & Consume (leisure); Concentrate & Collaborate (work) and Serve & Facilitate (public)

that were realized between September 2007 and August 2009.

Architects and designers can also enter the Interior Design Firm of the Year Award.

A submission consists of one interior design or one portfolio. Applicants wishing to submit more than one design must fill out separate registration forms and pay a separate registration fee for each submission.

REGISTRATION CLOSES ON 15 SEPTEMBER 2009

After completing this registration form, please send it by fax, mail or e-mail to the following address:

THE GREAT INDOORS AWARD 2009

p/a Marres CCC

postbus 275

6200 AG Maastricht

the Netherlands

fax: +31 (0)43 3270208

info@the-great-indoors.com

Attachments such as images (see registration form for specifications), project description and curriculum vitae/biography can be send to the same address by mail or e-mail.

I. Applicant

This application form is submitted by:

Designer(s)

Client

Design firm

Contact (First name, last name)

Address

Postcode/ZIPcode

City

Country

Telephone

Mobile

Fax

E-mail

Client

Contact (First name, last name)

Address

Postcode/ZIPcode

City

Country

Telephone

Mobile

Fax

E-mail

2. Registration Category

- Show & Sell
(Retail: shops, showrooms, trade-fair stands, exhibitions)
- Relax & Consume
(Leisure: hotels, bars, clubs, restaurants, spas, wellness centres)
- Concentrate & Collaborate
(Work: offices, studios, administration buildings, conference centres)
- Serve & Facilitate
(Public: libraries, hospitals, theatres, schools)
- Interior Design Firm of the Year
(please continue with question 4)

3. Interior Design

Title of Design

Function

Date of Commission

Date of Design

Date of Realization

Realized/produced by

Site/ location

Description of the project (in English, max. 300 words):
Please attach a digital version of the description to this form.

4. Interior Design Firm of the Year

Short description of the firm (in English, max. 300 words):
Please attach a digital version of the description to this form.

5. Application Fee

Every registration form requires an application fee of EUR100 (incl. VAT).
You will receive an invoice by e-mail for the application costs.
Applicant's that have not paid their application fee before the 30th of September will be excluded from participation.

6. Completion

Please complete the registration by attaching the following items:

-A concise curriculum vitae/biography that includes educational details of the designers/ design firm.

-Colour images of the site/ location, the context, the floor plans and cross sections, the design process and the realized project.
Other visual material such as artist impressions, sketches and video material is most welcome.

In case you are entering for Interior Design Firm of the Year, please upload a selection of images on your various works. We will get in contact with you for more information on your work.

We will accept a maximum of 7 files (A4 size, max 2MB, JPEG) and 3 video clips (YouTube/Vimeo).

To guarantee anonymous judging, visual material (photos/films/videos) may display nothing to indicate the identity of the designer or design firm. Please do give all uploaded material a name that refers to the submitted project.

Please note that in case of nomination high resolution images and high definition video material will be requested for.

Thank you for subscribing!

Before sending in this registration form, please read the terms and conditions thoroughly.

TERMS & CONDITIONS

I. General

1.1. THE GREAT INDOORS AWARD 2009

The Great Indoors Award is a biennial, international award for interior design in five categories, all within the realm of the commercial and/or public domain. The Great Indoors Award consists of five awards. Four will be awarded for the most innovative interior designs for public and commercial spaces (four categories with a monetary prize of EUR5,000 each). One will be awarded for the best interior design firm (EUR10,000).

1.2 CATEGORIES

- Show & Sell (Retail: shops, showrooms, trade-fair stands, exhibitions)
- Relax & consume (leisure: hotels, bars, clubs, restaurants, spas, wellness centres)
- Concentrate & Collaborate (Work: offices, studios, administration buildings, conference centres)
- Serve & Facilitate (public: libraries, hospitals, theatres, schools)
- Interior Design Firm of the Year

1.3 PURPOSE

The purpose of The Great Indoors Award is to raise the profile of nonresidential interior design and of interior designers working as professionals within this field by

1. Selecting and awarding the best realized projects biennially.
2. Signalling developments within the field.
3. Fostering discourse on the profession of nonresidential interior design.

1.4. ORGANIZATION

The initiators and organizers of The Great Indoors Award are Frame Magazine (Amsterdam, nl); NaiM/Bureau Europa (Maastricht, nl) and Marres, Centre for Contemporary Culture (Maastricht, nl). Providing financial support are the province of Limburg (nl) and the city of Maastricht (nl)

1.5. LOCATION

The Great Indoors Award is an international award. Initiated in Maastricht – a city at the hub of an EU region that includes the Netherlands, Belgium and Germany – the award has a European slant. The award ceremony is to take place in Maastricht, the Netherlands.

2. Adjudication

2.1 JURY

An international jury, to be appointed by the organization (see I. GENERAL, 1.4), will be composed of no more than eight members. Jury members will be selected on the basis of knowledge, experience and expertise. The jury is to be appointed for the duration of one biennial competition.

Members of the Jury have permission to invite designers to participate in the competition.

The jury will be chaired by a representative of the organization. A secretary, also representing the organization, will be present at jury meetings to take the minutes. Neither the chairperson nor the secretary is entitled to vote for or against entries in

The Great Indoors Award. Excluded as voting members of the jury are all employees of NaiM/Bureau Europa; Marres, Centre for Contemporary Culture; and Frame magazine. Jury meetings are not open to the public, and all matters related to the evaluation of competition entries and to the voting procedure are to be completely confidential.

The international jury is responsible for reviewing all applications and pre-selecting five nominees in each category and for selecting one prizewinner in each category.

Names of jury members will be made public before the closing date of registration. If, for any reason, an appointed jury member is unable to fulfill his or her duties as a juror, the organization is entitled to appoint a substitute juror. If no suitable substitute can be found, the jury will have fewer members than the number originally made public.

No correspondence regarding the selection of competition entries and the awarding of prizes shall be entered into between jury members and participants.

The jury shall have available the support of a technical committee, to be appointed by the organizers. The task of the technical committee consists of verifying and selecting projects that meet the requirements stated in the rules and regulations found in this document.

The jury shall prepare a jury report stating the reasons for its decisions.

All decisions of the jury will be final.

2.2. CRITERIA FOR JUDGMENT

Since the 2009 edition of The Great Indoors Award will evolve around the notion of 'Changing Ideals', the jury will use this concept in their perspective.

The jury will furthermore judge the interior designs submitted according to the following criteria:

- Functionality
- User-friendliness
- Innovation
- Use of materials and products
- Artistic merit
- Concept/inspiration

3. Awards

3.1 AWARDS AND MONETARY PRIZES

One award is available in each of the five categories of The Great Indoors Award. Accompanying each of the five awards is a monetary prize. Four monetary prizes of EUR5.000 will be awarded to the most innovative interior designs for public and commercial spaces (four categories). One monetary prize of EUR10.000 will be awarded to the best interior design firm.

All nominees will be informed by the end of September 2009. The organization will invite one representative for each nominated firm to attend the award ceremony at the expense of the organization. Nominees will also be announced on the website www.the-great-indoors.com.

Should the jury find that none of the competition entries in one or more of The Great Indoors Award categories adequately satisfies the aforementioned criteria (see 2. ADJUDICATION, 2.2), no award or monetary prize will be given in that category or categories.

Award winners will be announced at The Great Indoors conference, which is to be held in Maastricht (nl) in the last weekend of November 2009.

A participating designer(s) or design firm whose submission did not win an award will be informed via e-mail no later than one month following the award ceremony.

4. Submissions

4.1. CONDITIONS OF PARTICIPATION AND RULES FOR PRESENTATION

Only non residential interiors or interior installations in one of the four categories mentioned (see 1. GENERAL, 1.2) will be considered for The Great Indoors Award. Designers and interior architects can also enter a fifth category: Interior Design Firm of the Year. Only projects realized between September 2007 and August 2009 are eligible for participation.

4.2. REGISTRATION FORM + MATERIALS

Participation in The Great Indoors Award requires the submission of a fully completed registration form, to be filled out by the designer(s) and/or his/her/their client(s). One registration form must be submitted for each design/portfolio entered in the competition. Along with the registration form, the entrant should submit textual information and images, all in digital format, as stipulated on the registration form. The submitted material will not be returned. Nominees may be asked to send in additional information and/or presentation material, at their own expense.

4.3 SUBMISSION FEE

Entries will be eligible for participation in The Great Indoors Award only upon payment of a non-recurring submission fee of EUR100 for each project submitted. The submission of an entry and the payment of this fee bind the applicant to the terms and conditions of The Great Indoors Award.

4.4. DEADLINE

The deadline for registration is 15 September 2009. The registration fee must be in the organizer's bank account by 30 September 2009. The organization reserves the right to extend the deadline.

4.5 PROTECTION AND INSURANCE

The organization is responsible for the safety of all submitted material.

4.6. WITHDRAWAL

An applicant may withdraw his or her competition entry at any time before the jury holds its first meeting. If the entry is withdrawn before the deadline for registration has passed, the submission fee will not be reimbursed.

4.7. PRIVACY

All submissions are subject to the Dutch Act. All decisions made by the nominating committee and the jury, and all discussion surrounding such decisions, shall be treated with complete confidentiality.

5. The applicant's warranty

5.1. OWNERSHIP OF DESIGN

The applicant certifies and guarantees the following:

That, as of the date of presentation of the submission to this competition, the author is the sole and rightful holder of the property rights of the submission. Should said project have been drafted by more than one person or company, the exclusive and sole authors must be included in the submission and certified.

That said author does not violate or infringe on any third-party rights either directly or indirectly.

Should the applicant be an individual, he or she guarantees that the submission has not been drafted as part of a business activity or with the use of external services.

6. Intellectual property

By submitting the registration form, the applicant permits the organizers to publish any or all of the submitted material on The Great Indoors website and/ or in FRAME magazine. And to use the submitted material for press and publicity purposes, both in printed matter and online.